



Visualizing community input for Yampa River planning

STAKEHOLDER INVOLVEMENT

>150 agricultural, municipal and environmental/recreation interviews

- 2 half-time outreach coordinators for 12 months
- 3 non-profit organizations
- Different sets of questions and methods
- 100s of pages of interview notes from 1:1 meetings
- Collected information on big concerns, perceived trends, restoration opportunities, irrigation operations, infrastructure needs, policy ideas

NOW WHAT???



GAINING INSIGHT FROM STAKEHOLDER INPUT

Interviews included a mix of data types and over 100 questions and sub-questions



narratives



categorical

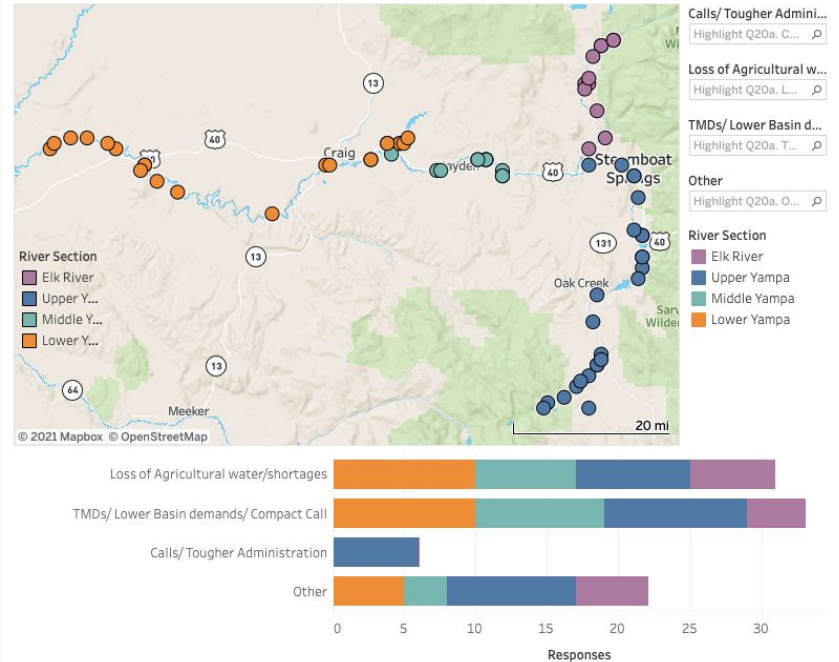


numerical

Our approach:

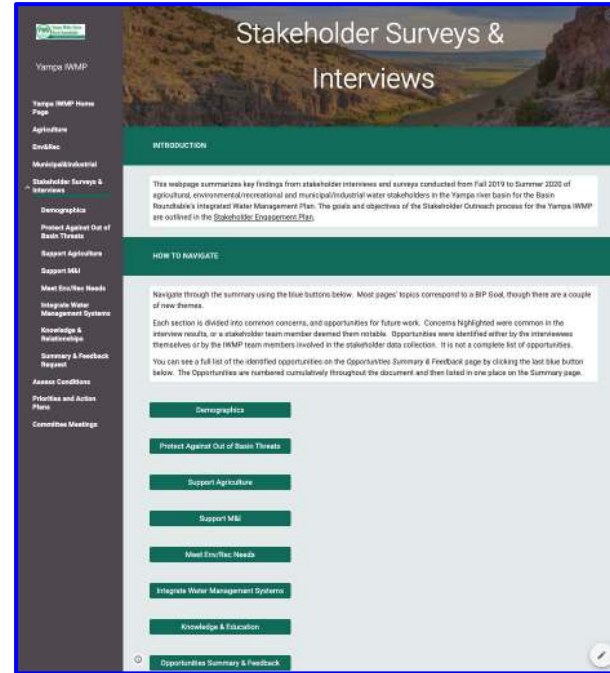
- Standardize/categorize data
- Map when relevant
- Summarize by user and region
- Provide drill-down detail

1a. Top concerns (Ag): Ag_Q20a



COMMUNITY SHARING VIA A WEB PORTAL

- Developed web portal using Google Sheets
- Imbedded individual Tableau visualizations (using Tableau Public)



Let's try it out!



<https://sites.google.com/view/ywgroundtable/stakeholder-surveys-interviews?authuser=0>

USING AND RELAYING THE INFORMATION

SHARING IT BACK

- Advisory Committee “guided tour” of findings and encouraged to spend time on their own
- 2-Page summary for public
- Neighborhood Meetings in Summer 2021 to share findings

USING THE DATA

- Advisory Committee developed 11 Potential Focus Areas based upon findings
- Small group conversations and polling to refine and prioritize
- Selected 3 Focus Areas: Flows / Riparian / Ag infrastructure
- Neighborhood Meetings to vet findings and take temperature on Focus Areas

